



**Kentucky**  
**DERBY PARTY**

Revel Event Center, Greenville, SC May 4th 2024

PRESENTED BY



**BARDSTOWN**  
BOURBON COMPANY®

*Help us support BI-LO Charities Children's  
Cancer Center & Clement's Kindness Fund*



# Medicinal Whiskey Charity Sponsorship Opportunities Kentucky Derby Event

Sponsorship Level	Master Distiller \$10,000	Barrel Proof \$5,000	Single Barrel \$1,000
Recognition on any pre/post event marketing	√	√	
Name listed on all correspondence to guests & on website *	√	√	√
Logo on photo banner at entrance, logo on sign near stage, & stage announcement	√		
Logo on signage at the bar & on table signs	√	√	
Designated top shelf VIP bar loft	√		
Designated VIP bar access in whiskey bar	√	√	
Social Media Recognition Posts	4	2	1
Medicinal Whiskey Glasses	10	6	2
Bourbon/Wine Selections **	5	3	1
Tickets	10	6	2

\*Logo and link to website for \$10,000 and \$5,000 levels with prominence given to highest level.

\*Company/Name listed for \$1,000 level.

\*\*Master Distiller - Bardstown Bourbon Company, Blanton's, and three additional selections of MWC bourbon and/or wine

\*\*Barrel Proof - Bardstown Bourbon Company, and two additional selections of MWC bourbon and/or wine

\*\*Single Barrel - Bardstown Bourbon Company for first 75 sponsors or other MWC selection

Scan or click on QR code to sponsor





A few years ago, our local bourbon enthusiasts group completed an amazing trip to the heartland of America where we selected bourbon barrels from historic distilleries throughout Kentucky. We selected some incredible barrels and left with the sense of a blessing that comes from a shared experience. We returned home eager to share what we selected, but more importantly with a desire to turn epic whiskey into something to benefit others. But how?

Our “How” became Medicinal Whiskey Charity, a 501c3 organization that we founded in 2021. Our initial goal was to target pediatric charities throughout the southeast, including BI-LO Charities Children’s Cancer Center, Clement’s Kindness Fund, The Augusta Burn Center, and the children’s hospitals at the universities of Kentucky, Virginia, North Carolina and Duke. And, last year we had the honor of supporting the University of Kentucky Transplant Center through a partnership with Fred Noe and Jim Beam.

Through the generosity of so many people, we have been honored to donate over \$1,000,000 in just the last three years. These are dollars targeted directly to support patients and their families dealing with some of the toughest situations any of us will know. As we continue to grow, we are thankful for the support that we have received and are proud to donate to patients and their families in one of the best ways we know how. We pick the barrels. You get the bottles. Together we all toast to the cure every person deserves!

**Medicinal Whiskey Charity, Inc. Mission Statement:**

*Fighting childhood and adult illness with the power and passion of whiskey enthusiasts*

info@medicinalwhiskeycharity.org • [medicinalwhiskeycharity.org](https://www.medicinalwhiskeycharity.org)



# Medicinal Whiskey Charity

## Kentucky Derby Event Beneficiaries



**BI-LO Charities Children's Cancer Center** at Prisma Health Children's Hospital-Upstate is the only Clinic in the area that provides specialized medical care to children, adolescents and young adults with childhood cancers and blood disorders. The Clinic has been providing care in this regard for the past **35+ years**.

The Clinic is staffed by pediatric hematologist-oncologists and supported by a full multidisciplinary team of nurses, social workers, child life specialists, and psychologists, who provide support in the various domains affected by their serious medical condition. The Clinic also offers free stay-away camps (Camp Courage and Camp Crescent) for patients at Camp Pleasantridge, allowing them to spend time with their peers in a relaxing and enriching setting.

Your support of Medicinal Whiskey Charity will help the Clinic in our fight against childhood cancer and blood disorders by directly funding the costs of sending patients to our camps. Thank you for your support!



**Clement's Kindness Fund** for the Children was established at the Community Foundation of Greenville in 2002 to help address the medical, psychological, social, emotional and financial needs of Upstate families impacted by pediatric cancer and other serious blood disorders. The fund provides assistance to families facing the tremendous challenges surrounding a child's diagnosis, treatment and recovery.

Clement's Kindness also provides financial support to the BI-LO Charities Children's Cancer Center for hospital facility upgrades and numerous patient programs and services. For more information, please visit [www.clementskindness.org](http://www.clementskindness.org).

Clement's Kindness can continue to make a difference, with your support. Every donation goes directly to the patients and their incredible families.

## *Presenting Sponsor:*



[www.bardstownbourbon.com](http://www.bardstownbourbon.com)

**The Bardstown Bourbon Company** is a new blend of Bourbon makers, pushing the boundaries through innovation, while honoring the traditional art of making whiskey. Set on 100 acres of active farmland in the heart of the Bourbon Capital of the World, they produce the highest-quality Kentucky bourbon, whiskey, and rye brands, as well as offer custom whiskey production through their one-of-a-kind Collaborative Distilling Program.

They are the first Napa Valley style destination on the Kentucky Bourbon Trail where they combine distilling, culinary, and beverage expertise to create a modern, authentic bourbon experience. Their award winning bourbon lines, including Fusion, Discovery and Origin Series, are setting the standard for the current bourbon world.

The folks at Bardstown Bourbon Company have been enthusiastic supporters of Medicinal Whiskey Charity since our inception. We are also huge fans of their products. They have been kind enough to donate a very special barrel for the Medicinal Whiskey Charity Derby Party. This barrel is literally one of the first barrels they filled 7 years ago when Bardstown Bourbon Company first opened. It is a one time unique mash bill, and it is one of the best we have had in years.



*Featuring...*

# THE DIRTY ★ ★ ★ GUV'NAHS



"Youth may be in their blood, but tradition guides their instincts", reveals M! Music & Musicians Magazine. "**The Dirty Guv'nahs** are wise in the ways of rock and roll." One thing is for sure the swell of grassroots momentum for this 6-piece rock outfit has generated considerable buzz up and down the east coast over the last decade. Their live shows are selling out venues and theatres from New York City to Florida, where fans pack in to experience a full-bore musical energy characteristic of The Black Crowes and The Rolling Stones.

The Guvs' sound, which has been described as "a passionate, jubilant slice of rock meets Americana," is accomplished through a sturdy foundation of gritty guitar tones and tight rhythms, accented with smooth harmonies, crunchy Hammond organ, bluesy piano and vigorous lead guitar solos. The soulful melodies and catchy choruses come courtesy of the band's front man, James Trimble, who has drawn comparisons to Jagger, Morrison, and Springsteen in terms of both voice and energy. The finished delivery is a "must see live act" that was accurately described by a recent review in Nashville's Music Connection Magazine "**The Dirty Guv'nahs** possess a vintage zest that's simple enough to attract a variety of listeners, yet a sound mature enough to capture a grizzled industry veteran. This band doesn't just play music; they capture the human spirit through song."